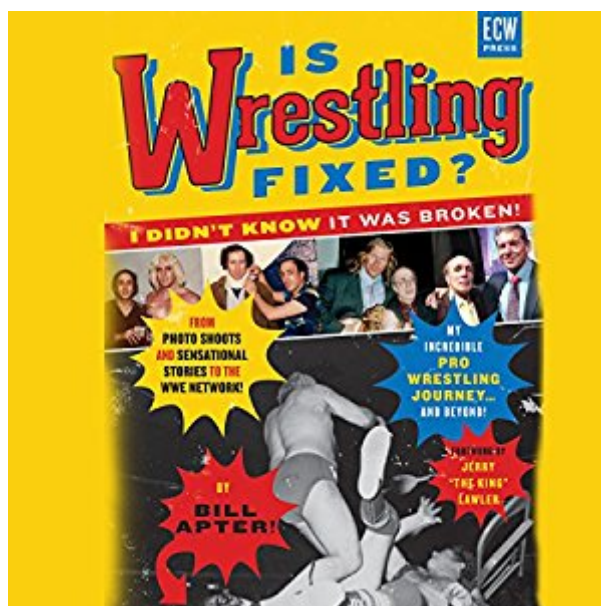


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# Is Wrestling Fixed?: I Didn't Know It Was Broken!



## Synopsis

The anticipated memoir from a sports entertainment fandom legend. As a kid growing up in New York in the late '50s, Bill Apter fell in love with professional wrestling, and it wasn't long before he was rubbing shoulders with the greats as a young reporter and photographer. He's since become the world's best-known wrestling magazine personality, and he's had professional and personal relationships with a who's who of the business, like Triple H, Hulk Hogan, The Rock, Sting, and Ric Flair. In his fun-loving memoir, Bill Apter takes us from the dressing rooms of the Bruno Sammartino era and the last days of the territories to the birth of WrestleMania, the emergence of "Stone Cold" Steve Austin, and the "Attitude Era" to today's WWE Superstars like John Cena, Daniel Bryan, and Roman Reigns. He also shares stories of his days photographing boxing stars like Muhammad Ali and other champions, and he documents his appearances on the WWE Network and his work as editor of 1wrestling.com. Find out which wrestler threatened him, learn about the dead wrestler who was really alive, and discover how hanging out with Andy Kaufman led to the comic's notorious feud with Jerry "The King" Lawler. Still intimately involved in the wrestling business, the award-winning Apter has a story on everybody.

## Book Information

Audible Audio Edition

Listening Length: 9 hours 19 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Audible Studios

Audible.com Release Date: August 16, 2016

Whispersync for Voice: Ready

Language: English

ASIN: B01COQ6FSS

Best Sellers Rank: #106 in Books > Biographies & Memoirs > Sports & Outdoors > Boxing,

Wrestling & MMA > Wrestling #200 in Books > Sports & Outdoors > Individual Sports >

Wrestling #614 in Books > Audible Audiobooks > Nonfiction > Sports & Recreation

## Customer Reviews

I really enjoyed Bill Apter's book of stories and anecdotes from his marvelous career as the foremost photographer of wrestling in the US. Bill Apter was the public face of Pro Wrestling Illustrated for many years through his photographs and articles for the magazine and as such is

well-known in wrestling circles as someone who truly loves the business and is a FAN. Apter's book is a series of chapters where he details certain events that happened to him in his life and the characters that he met. It is not in chronological order but that is ok, I wasn't looking for a blow by blow account of his life but wanted to hear his thoughts on the people he met. I really appreciated the refreshing honesty of his stories about leaving PWI and how that affected his working life. It is so obvious that he loves the wrestling business and his stories bear this out. There is very little dirt in the book and this is a good thing, when I think of Bill Apter, I think of a bygone era of wrestling when things just seemed simpler and cleaner than today. An excellent book and I am hoping for a sequel.

Bill Apter is a funny smart and charming guy who is revered in the wrestling community being the backbone of the wrestling magazines that we grew up with. His stories take you into a world most fans don't see along with some of the most unusual characters on the face of the earth. This is a book that if you ever bought wrestling magazines, you're going to want.

I started reading Mr. Apter's book last week on my Kindle. It has been a joy to read it. Mr. Apter's writing style is geared to the "Everyman." You can hop around and read the chapters of the book in any particular order, which is fine by me. Chapters and chapters of stories and case studies of pro wrestling that truly show the point of view of an unsung hero of the pro wrestling business. He is truly grateful for all of his pro wrestling experiences and that is obvious with this fantastic, relaxing read!

I have read quite a few wrestling books lately. While this doesn't have the deep insider behind the scenes info, it's a pleasant read, and more importantly Bill Apter just comes across as a great guy. I recently read a book written by a former WWE referee and also a ring announcer and the egos of those minor guys was unreal. Mr. Apter does not fall into that trap. I certainly don't regret giving him some of my money for this book.

Cute book. If you like the cute-and-campy style that is Bill Apter's you'll be pleased with this collection of stories. Some give you a little "backstage insight" about issues you might not have known about. Some were just cute stories about his love of singing and taking pictures. You have to get used to the idea that the book is not written in chronological order...but I never found this "out of sequence story telling" to be distracting. It's an easy, enjoyable read.

I've been honored to call Bill Apter my friend for well over 30 years since we worked together on wrestling and boxing magazines at G.C. London Publishing. That personal connection/bias aside, "Is Wrestling Fixed?" is a wonderfully poignant, funny, insightful and entertaining journey through pro wrestling, which casual fans (like me) and diehard fans will absolutely love. It's one of the best sports memoirs I've read in a very long time.

I would love a shot at the COW Title, Brother! Great read from Pro-Wrestling royalty. I grew up with PWI posters and mags all over my room and he was one of the main writers/photographers for that and I will always cherish my childhood memories of Pro-Wrestling Madness. If you are a pro wrestling fan GET THIS BOOK. If you are new to it GET THIS BOOK

Many great tales from Professional Wrestling's greatest journalist. "Wonderful Willie" earns friendships in the wrestling business through hard work, professionalism and loyalty. Bill Apter is a Hall of Famer for sure. The book is an easy read and you can hear Apter's voice communicate the stories. It is a must for any true fan of professional wrestling.

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